## The Concept of Quality of Service in the Internet

Geoff Huston APNIC July 2013



31 August 2012

#### THIRD DRAFT OF THE SECRETARY-GENERAL'S REPORT

for the Fifth World Telecommunication/Information and Communication Technologies Policy Forum 2013

"With the move from traditional networks (based on dedicated servicechannels and/or separate networks for each service) to integrated (transport) services on a single packet-based transport infrastructure, pre-defined transmission planning of Quality of Service (QoS) has become a major challenge, since many IP-based networks might not provide for self-standing end-to-end QoS, but only transport classes, which enable QoS differentiation. IP-based networks can support end-to-end QoS if the routers in between support the mechanisms and the network is designed for QoS."

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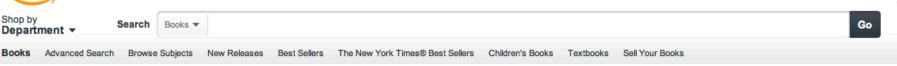
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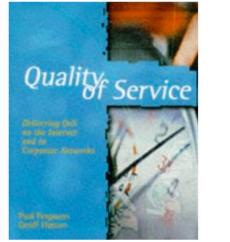
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"Regardless of whether you are trying to implement QoS in a private network, or within a segment of the global Internet, QoS comes at a cost. There is no magic here."

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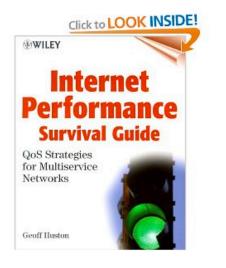


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QoS: "Caveat Emptor"

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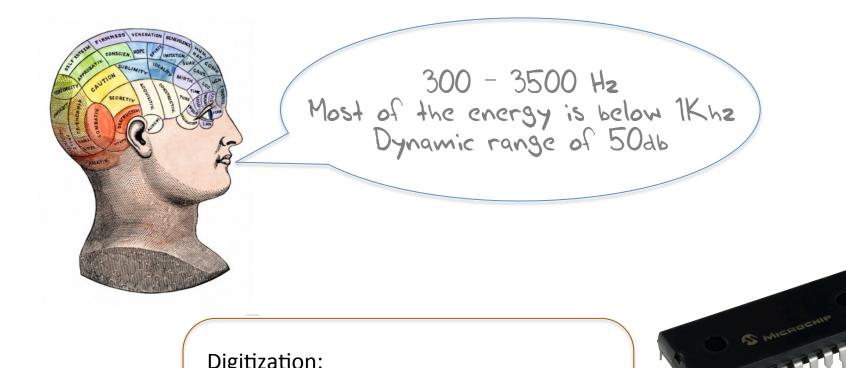
Voice Networks



Voice Networks



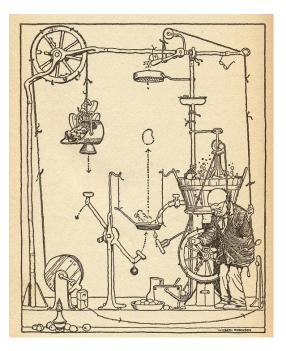
# Voice Networks



Digitization: 8000 samples / second 65,000 discrete levels A-law encoding reduces this to 256 levels 64Kbps real time bitstream

Digital Voice Networks 64K bitstreams Multiplexing via strict time switching End-to-end synchronous virtual circuits Tightly defined service Fixed total capacity Jitter and drop intolerant Synchronous networking Networks engineered to peak load profile inefficient resource utilization High precision clocking Networks are costly to run Network Services are expensive!

Data Networks



Early data protocols borrowed many concepts from the voice network's functions:

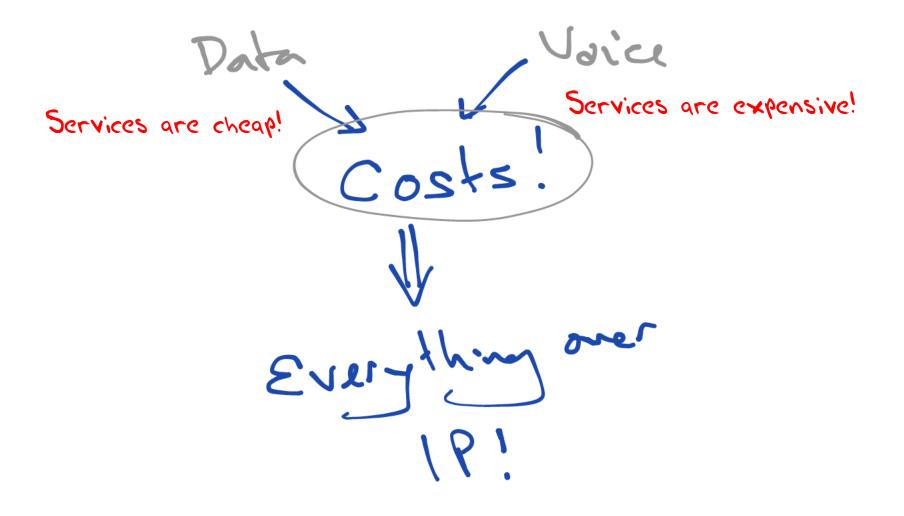
> Point-to-point Virtual Circuits Network defined capacity Synchronous bitstream services

# Packet Networks

Computers are far more versatile than humans: Packet Data network requirements: Stateless packet switching Variable speed rates for data Unreliable packet service Highly adaptive Error tolerant Jitter tolerant Delay tolerant Adaptive load demands No requirement for central network resource management Networks engineered to sustained load profile efficient resource utilization Networks are cheaper to run

Network Services are inexpensive!

The Evolution of the Common Network Platform Model



But different services need different treatment... don't they?

Bulk Data Transfer - loss tolerant, jitter tolerant, adaptive speed

Web Systems - delay intolerant, jitter tolerant

Voice Services - delay intolerant, loss intolerant, jitter intolerant, fixed speed

Streaming Video Services - loss intolerant, fixed speed

But different services need different treatment... don't they?

How can you efficiently mix congestionprone and congestion intolerant applications within a single network platform? How can you efficiently mix congestionprone and congestion intolerant applications within a single network platform?

Add more bandwidth!

Too casy!

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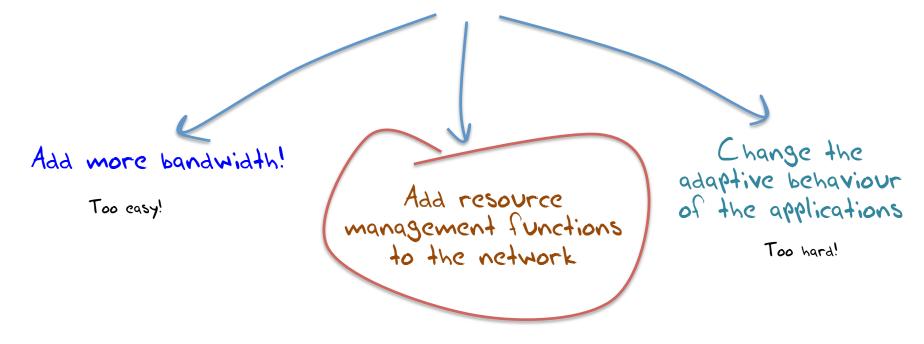
Too casy!

Change the adaptive behaviour of the applications

Too hard!

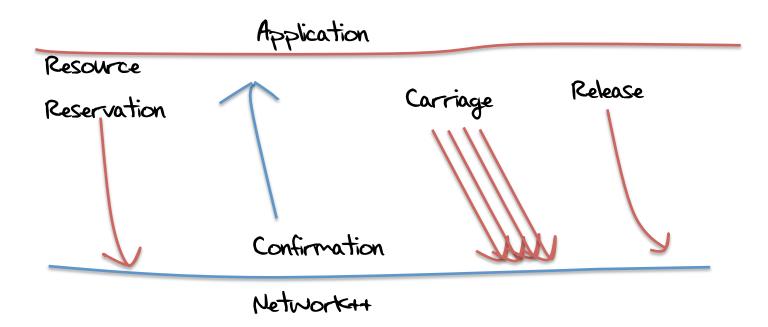
## The Goldilocks Procedure!

How can you efficiently mix congestionprone and congestion intolerant applications within a single network platform?



Just right! (supposedly)

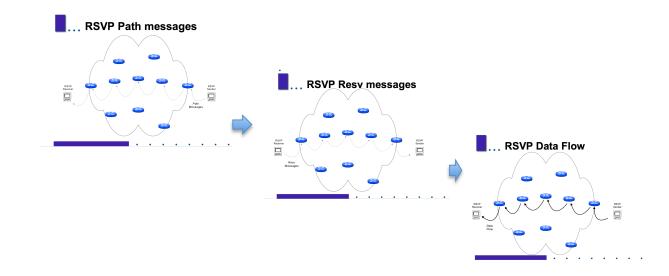
# IP QOS -- Version 1 integrated Services



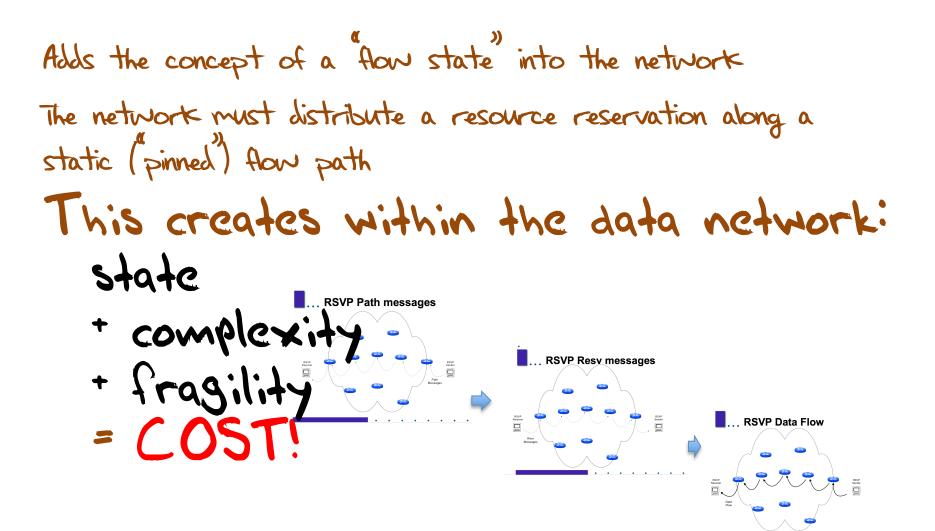
(Network equipped with admission control, virtual circuits and resource reservation capability)

## "Integrated Services"

Adds the concept of a flow state" into the network The network must distribute a resource reservation along a static ("pinned") flow path



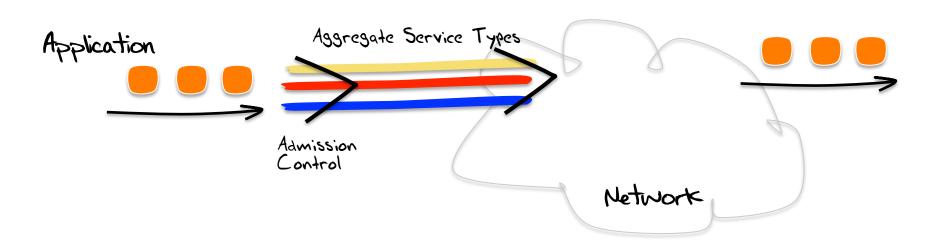
## "Integrated Services"



## "Integrated Services"

Adds the concept of a flow state it to the mile The network must distribute a construction of a constr RSVP Path messages RSVP Resv messages RSVP Senter Path Yessages RSVP Receiver fragility COST RSVP Data Flo

# IP QOS -- Version 2 Differentiated Services



This is a pretty simple rerun of the TOS packet painting approach It's stateless, so it has more potential to scale to larger networks

#### Differentiated Services

- Active differentiation of packet-based network traffic to provide a *better than best effort* performance for a defined traffic flow, as measured by one of more of:
  - Packet jitter
  - Packet loss
  - Packet delay
  - Available peak flow rate
- Implementable within a large network.
- Relatively difficult to measure success in providing service differentiation.

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#### networks

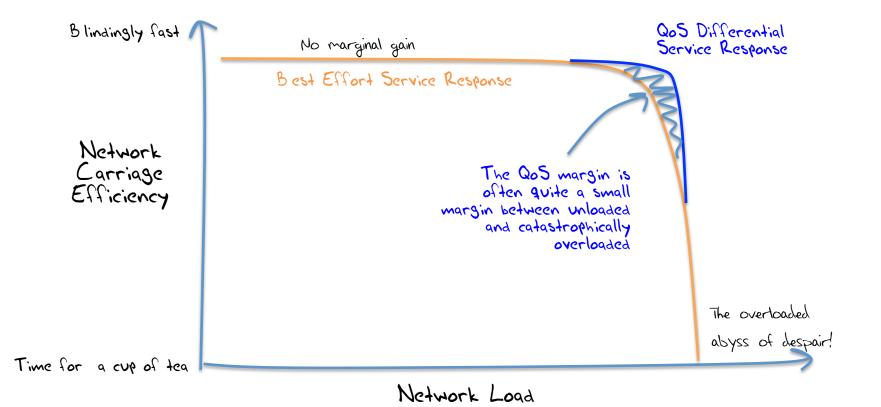
But DiffServe service outcomes are relative, not absolute

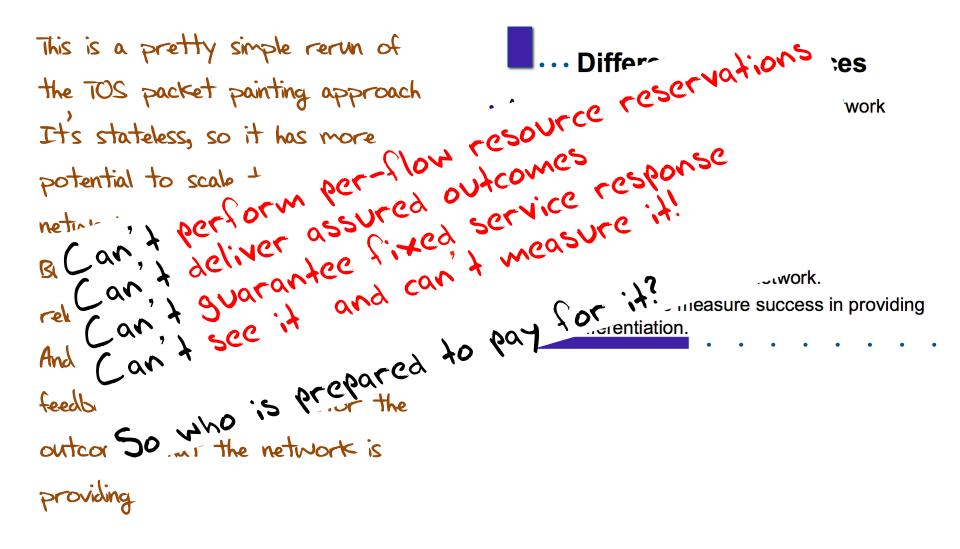
And there is no effective form of feedback control to monitor the outcomes that the network is providing

#### Differentiated Services

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What is DiffServe attempting to tinker with?



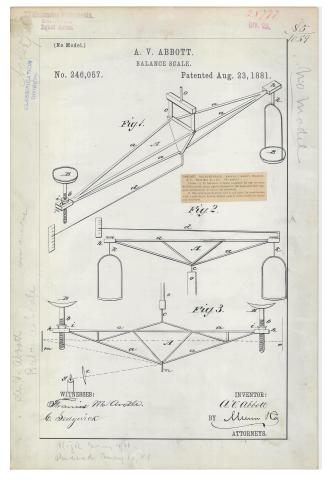


## And so on and so on...

- NSiS effort to standardise the signalling protocol between the application and the network for diffserve
- · MPLS as the elastic QoS band aid!
- "Aggregated QoS" as an amalgam of intserv and Diffserve, achieving none of either!

# IP QOS

- Balancing Cost and Benefit:
  - Simple QoS mechanisms can be supported in small scale environments
  - But as you try to scale up the QoS approach the cost rapidly increases and the relative benefits decrease
  - it becomes a skewed exercise of spending 15÷ of your engineering budget to secure less than 1÷ of your revenue!



## Why is IP QoS a Failure?

QoS does not create more network resources or a faster network

it just attempts to redistribute damage!



## Why is IP QoS a Failure?

QoS does not create more network resources or a faster network it cannot fix: over subscription buffer bloat and congestion poor network design poor business plans continental drift gravity the speed of light



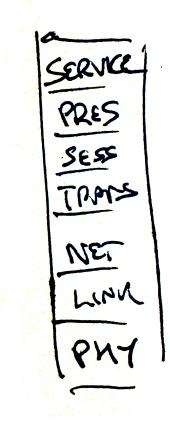
# Why QoS?

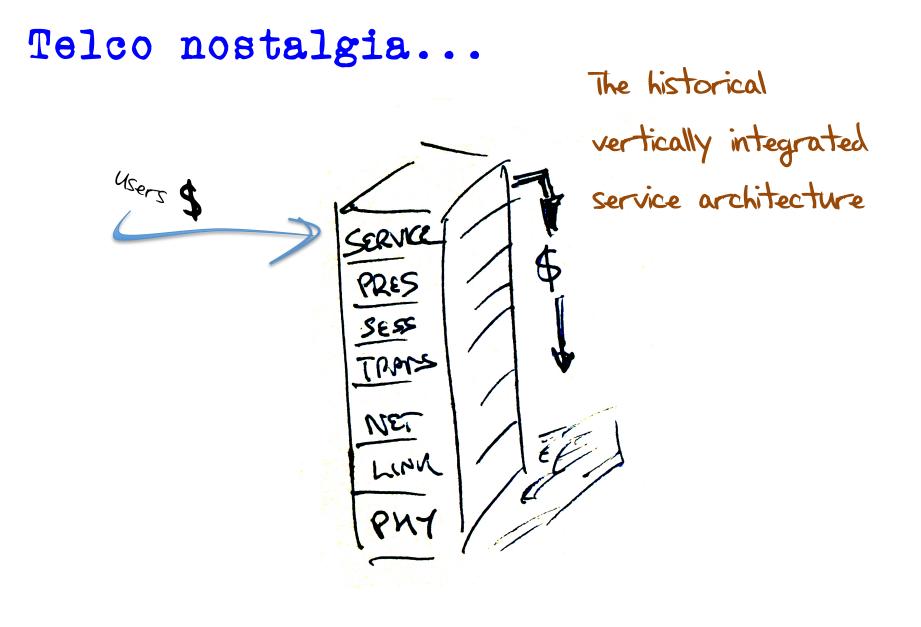
# Why is ETNO so keen on QoS?

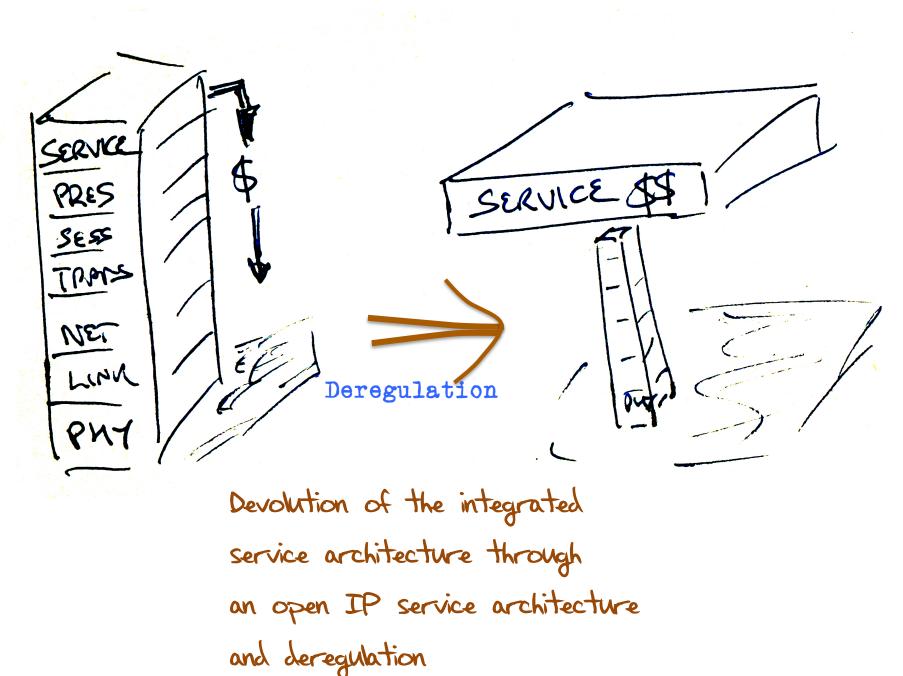
# Why QoS?

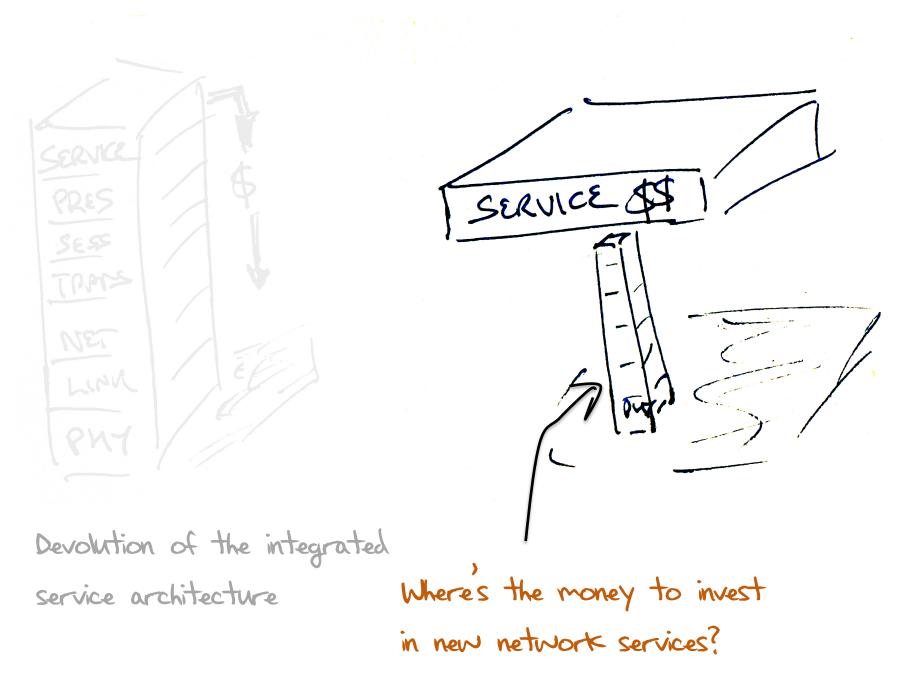
Why is ETNO so keen on QoS? -Because QoS appears to offer network operators increased visibility and the possibility of control over traffic flows that are passed over their networks











Services Users 0  $\mathcal{O}$  $\square$ 001 Access Provider 0

Services-facing QoS provide control points in the IPv4 network that allow monetary extraction from both consumers and content providers

Services





Users

# Why QoS?

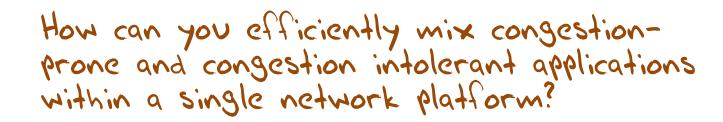
Why is this control important? -Because network operators believe that this will allow them to extort revenue from content service providers

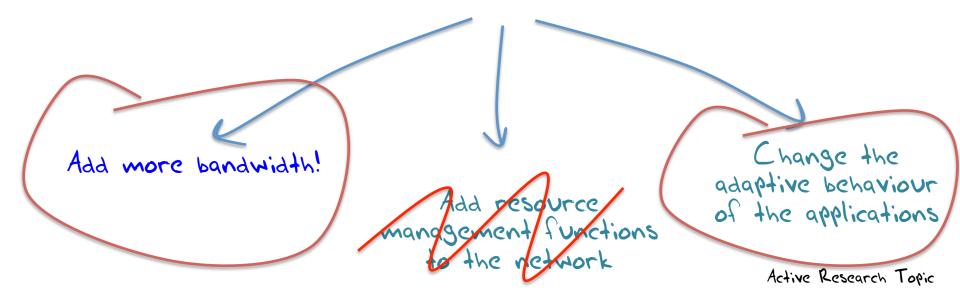
# Why QoS?

Why appeal to the iTU to mandate inter-provider iP QoS into the iTRs?

-B ecause when you are stuck with an unattractive business plan and you want to address this by generating an unnatural outcome in the market, there is nothing quite like having regulatory impost on your side!

## Goldilocks was wrong!





Current Operational Practice!

Thank You!