The Concept of Quality of Service in the Internet

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RIPE 65, September 2012
“With the move from traditional networks (based on dedicated service-channels and/or separate networks for each service) to integrated (transport) services on a single packet-based transport infrastructure, pre-defined transmission planning of Quality of Service (QoS) has become a major challenge, since many IP-based networks might not provide for self-standing end-to-end QoS, but only transport classes, which enable QoS differentiation. IP-based networks can support end-to-end QoS if the routers in between support the mechanisms and the network is designed for QoS.”
A little while ago...

“Regardless of whether you are trying to implement QoS in a private network, or within a segment of the global Internet, QoS comes at a cost. There is no magic here.”
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“Regardless of whether you are trying to implement QoS in a private network, or within a segment of the global Internet, QoS comes at a cost. There is no magic here.”
Round 2:


Available from these sellers.

7 new from $7.34  29 used from $0.01

QoS: “Caveat Emptor”
Voice Networks

300 - 3500 Hz
Most of the energy is below 1Khz
Dynamic range of 50db
Voice Networks

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Most of the energy is below 1Khz
Dynamic range of 50db

Digitization:
8000 samples / second
65,000 discrete levels
A-law encoding reduces this to 256 levels
64Kbps real time bitstream
Voice Networks

64K bitstreams

Tightly defined service
Jitter and drop intolerant
Synchronous networking

Multiplexing via strict time switching
End-to-end synchronous virtual circuits
Fixed total capacity

Networks engineered to peak load profile
Inefficient resource utilization
High precision clocking

Networks are costly to run

Services are expensive!
Engineering Voice Networks

It’s challenging to add capacity to operational circuit switching networks – so it was common practice to overprovision the networks and wait for demand to grow!
Due to marginal levels of demand data networks were originally provisioned on the margins of oversupply of voice networks.

Early data protocols borrowed many concepts from the voice network’s functions:

- Point-to-point Virtual Circuits
- Network defined capacity
- Synchronous bitstream services
Packet Networks

Computers are far more versatile than humans:

- Variable speed rates for data
- Highly adaptive
- Error tolerant
- Jitter tolerant
- Delay tolerant

Packet Data network requirements:

- Stateless packet switching
- Unreliable packet service

Adaptive load demands

No requirement for central network resource management

Networks engineered to sustained load profile

Efficient resource utilization

Networks are cheaper to run

Services are inexpensive!
The Evolution of the Common Network Platform Model

Services are cheap! Services are expensive!

Data

Voice

Costs!

Everything over IP!
How can you efficiently mix congestion-prone and congestion intolerant applications within a single network platform?
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Add more bandwidth!

Too easy!
How can you efficiently mix congestion-prone and congestion intolerant applications within a single network platform?

Add more bandwidth!
Too easy!

Change the adaptive behaviour of the applications
Too hard!
The Goldilocks Procedure!

How can you efficiently mix congestion-prone and congestion intolerant applications within a single network platform?

- Add more bandwidth!
  - Too easy!
- Change the adaptive behaviour of the applications
  - Too hard!
- Add resource management functions to the network

Just right! (supposealy)
IP QoS -- Version 1

Integrated Services

(Network equipped with admission control, virtual circuits and resource reservation capability)
"Integrated Services"

Adds the concept of a "flow state" into the network

The network must distribute a resource reservation along a static ("pinned") flow path
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Adds the concept of a “flow state” into the network.

The network must distribute a resource reservation along a static (“pinned”) flow path.

This creates within the data network:
- state complexity
- fragility
- COST!
"Integrated Services"

Adds the concept of a “flow state” into the network. The network must distribute a static (pinned) flow path. This creates fragility and cost.

This form of QoS architecture simply does not scale!
IP QoS -- Version 2

Differentiated Services

Application --> Admission Control --> Aggregate Service Types --> Network
"Differentiated Services"

This is a pretty simple rerun of the TOS packet painting approach. It's stateless, so it has more potential to scale to larger networks.

- Active differentiation of packet-based network traffic to provide a better than best effort performance for a defined traffic flow, as measured by one of more of:
  - Packet jitter
  - Packet loss
  - Packet delay
  - Available peak flow rate
- Implementable within a large network.
- Relatively difficult to measure success in providing service differentiation.
"Differentiated Services"

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It's stateless, so it has more potential to scale to larger networks.

But DiffServe service outcomes are relative, not absolute.

And there is no effective form of feedback control to monitor the outcomes that the network is providing.

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"Differentiated Services"

What is DiffServe attempting to tinker with?

- **Network Carriage Efficiency**
  - Blindingly fast
  - No marginal gain
  - The QoS margin is often quite a small margin between unloaded and catastrophically overloaded
  - The overloaded abyss of despair!

- **Time for a cup of tea**
  - Best Effort Service Response
  - QoS Differential Service Response

- **Network Load**
"Differentiated Services"

This is a pretty simple rerun of the TOS packet painting approach.
It's stateless, so it has more potential to scale to larger networks.

But neither:

Can't perform per-flow resource reservations.
Can't deliver assured outcomes.
Can't guarantee fixed service response.
Can't see it, and can't measure it!

And...

Relatively difficult to measure success in providing service differentiation within a large network.
And so on and so on...

- **NSiS** effort to standardise the signalling protocol between the application and the network for diff'serve

- **MPLS** as the elastic QoS band aid!

- “**Aggregated QoS**” as an amalgam of Intserv and Diff'serve, achieving none of either!
Balancing Cost and Benefit:

- Simple QoS mechanisms can be supported in small scale environments

- But as you try to scale up the QoS approach the cost rapidly increases and the relative benefits decrease

- It becomes a skewed exercise of spending 95% of your engineering budget to secure less than 1% of your revenue!
Why is IP QoS a Failure?

QoS does not create more network resources or a faster network. It just attempts to redistribute damage!

No magic here!
Why is IP QoS a Failure?

QoS does not create more network resources or a faster network. It cannot fix:

- over subscription
- buffer bloat and congestion
- poor network design
- poor business plans
- continental drift
- the speed of light

No magic here!
Why QoS?
Why QoS?

Why is ETNO so keen on QoS?
Why QoS?

Why is ETNO so keen on QoS?

- Because QoS appears to offer network operators increased visibility and the possibility of control over traffic flows that are passed over their networks.
Back to networking basics....
Telco nostalgia...

The historical vertically integrated service architecture
Devolution of the integrated service architecture through an open IP service architecture and deregulation.
Devolution of the integrated service architecture

Where's the money to invest in new network services?
Services-facing QoS provide control points in the IPv4 network that allow monetary extraction from both consumers and content providers.
Why QoS?

Why is this control important?

Because network operators believe that this will allow them to extort revenue from content service providers.
Why QoS?

Why appeal to the ITU to mandate inter-provider IP QoS into the ITRs?

- Because when you are stuck with an unattractive business plan and you want to address this by generating an unnatural outcome in the market, there is nothing quite like having regulatory impost on your side!
Goldilocks was wrong!

How can you efficiently mix congestion-prone and congestion intolerant applications within a single network platform?

Current Operational Practice: Add more bandwidth!

Active Research Topic: Change the adaptive behaviour of the applications

Add resource management functions to the network

Too hard!
Thank You!