What have we done?

Geoff Huston



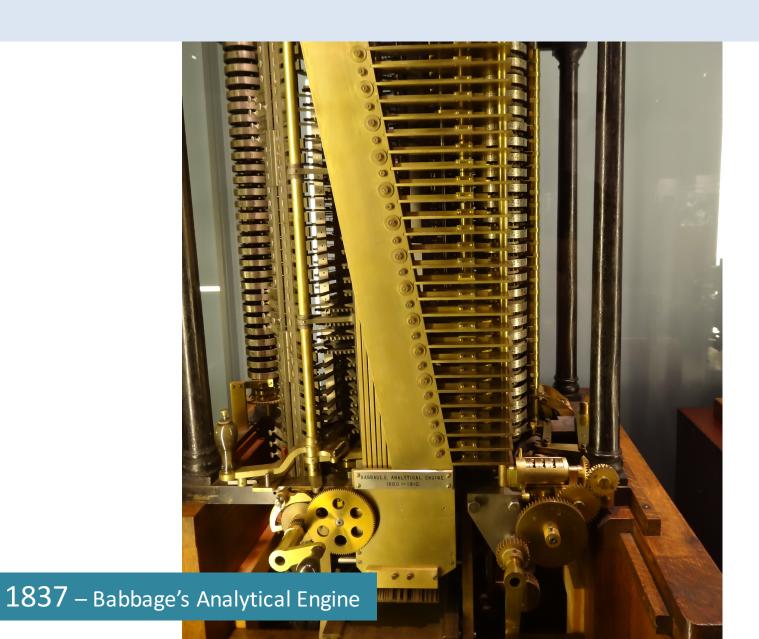
Around 25 Years Ago...

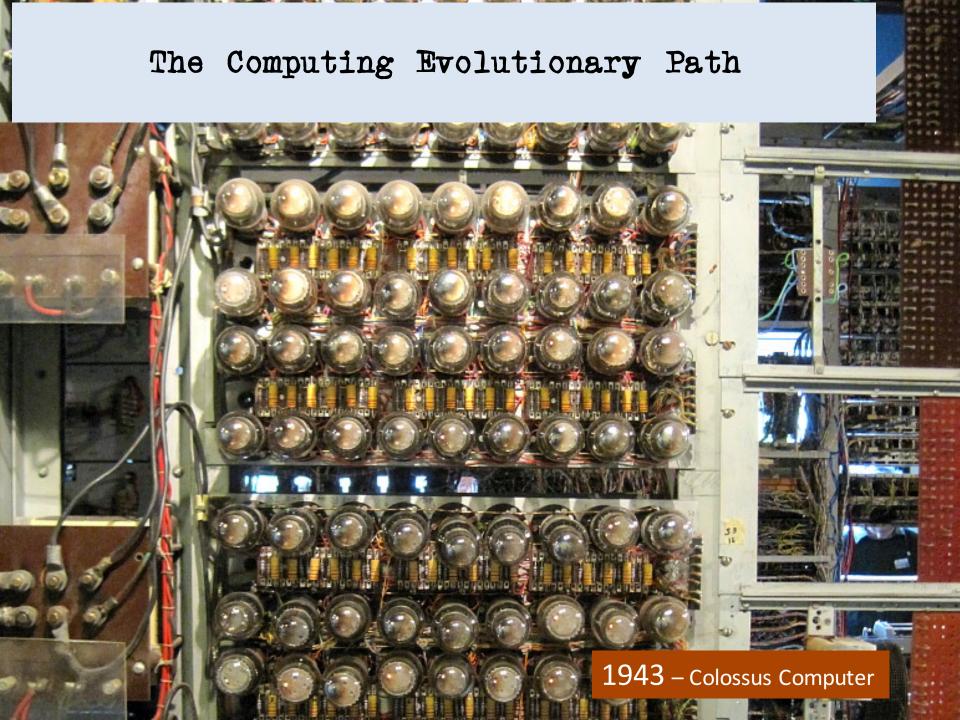
The Internet jumped across from a small scale US research program into a mainstream role in computer networking

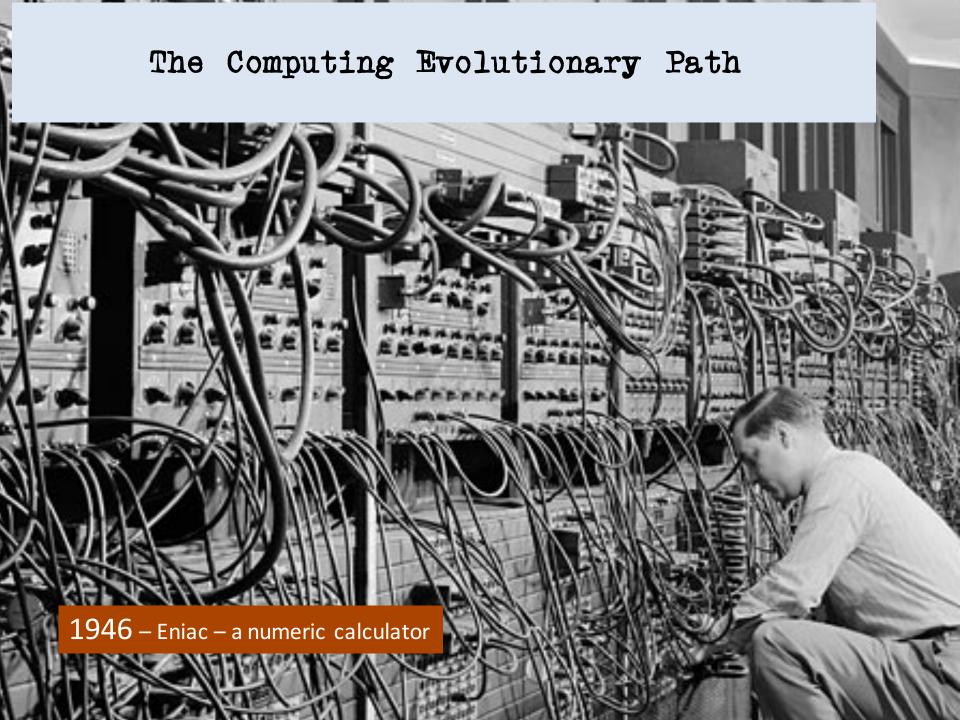
By 1990 it sure looked like the Internet had arrived, but its future was still unclear

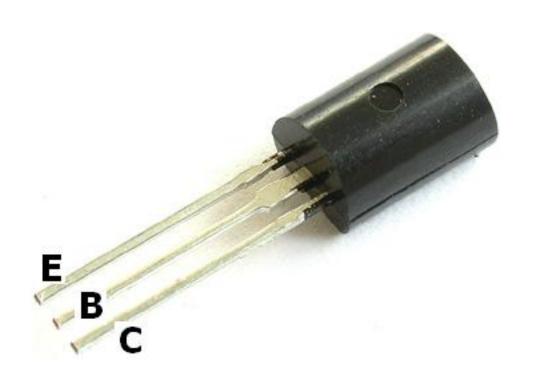
So what were the issues then and how much have things changed...?



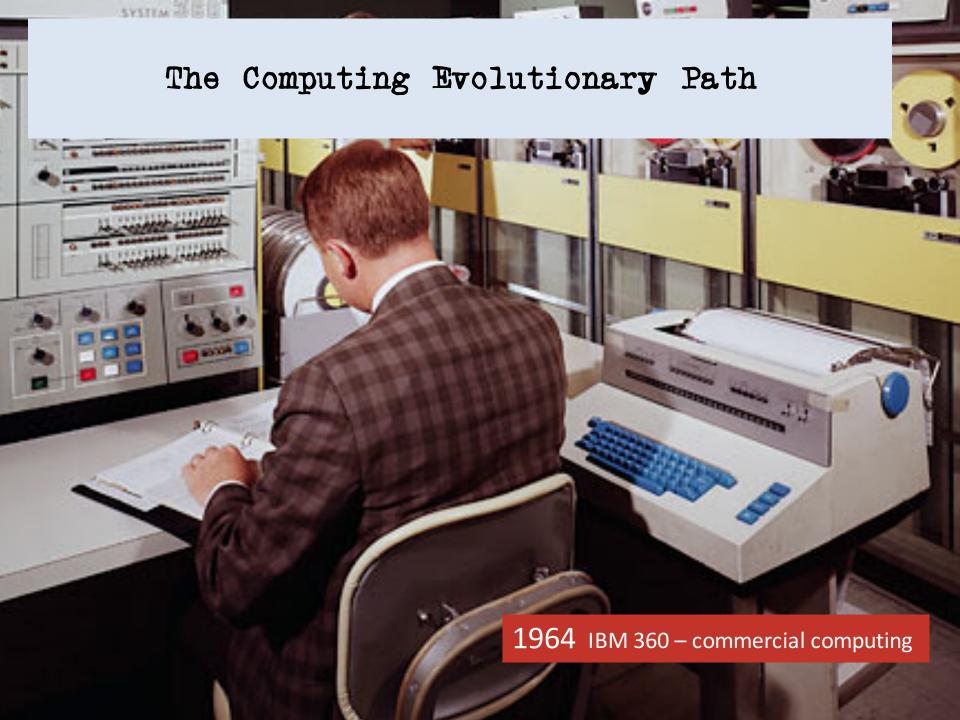






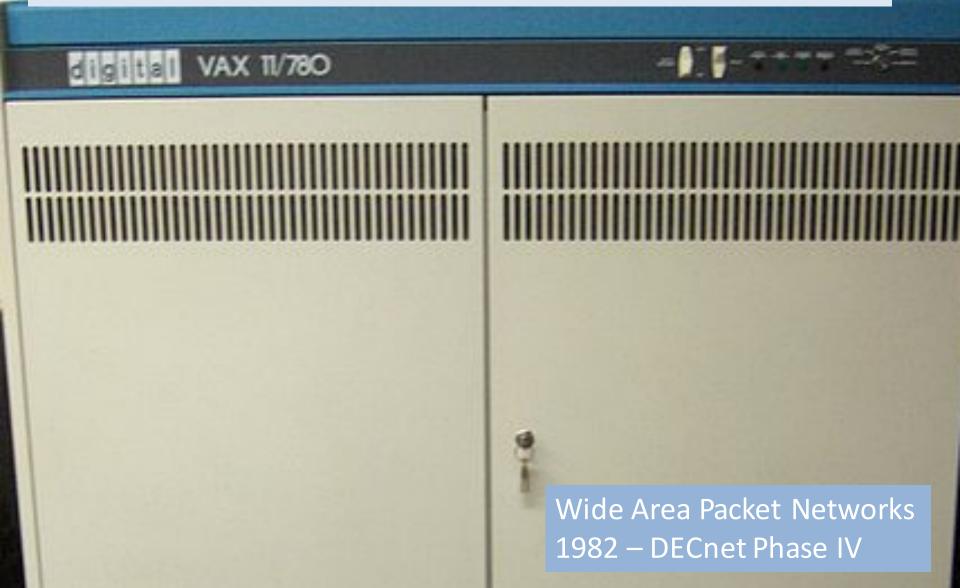


1947 – The Transistor

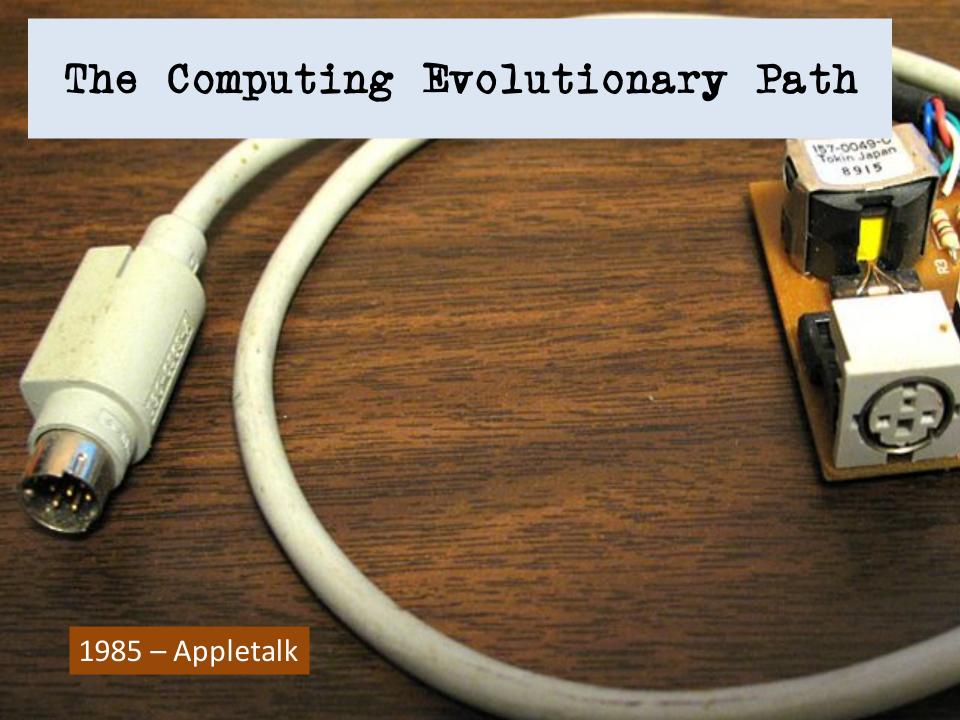


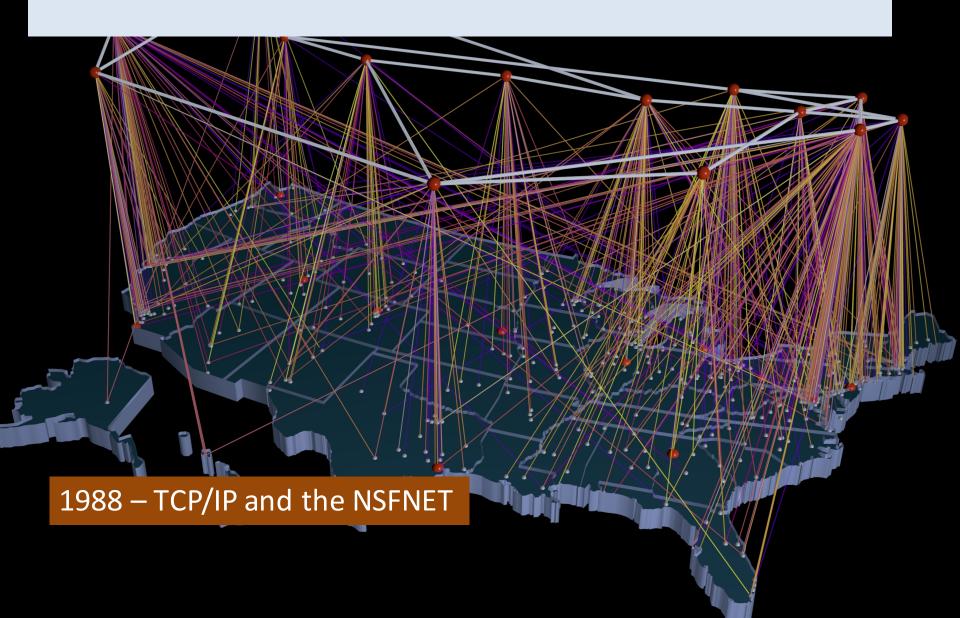












Which brings us to 1990

(Or thereabouts)

What were we talking about then?

Background

- The mainframe to PC transition
- Shift away from terminal access networks
- The Local Area Network of peering hosts

5

The Field of Fire

• ISO/IEC OSI

Internet IETF

2

OSI - the Dream

- An "open" architecture
- specified from physical to application interface
- universal signon by the industry
- The specification of a single ubiquitous technology interoperation platform for the industry as a whole

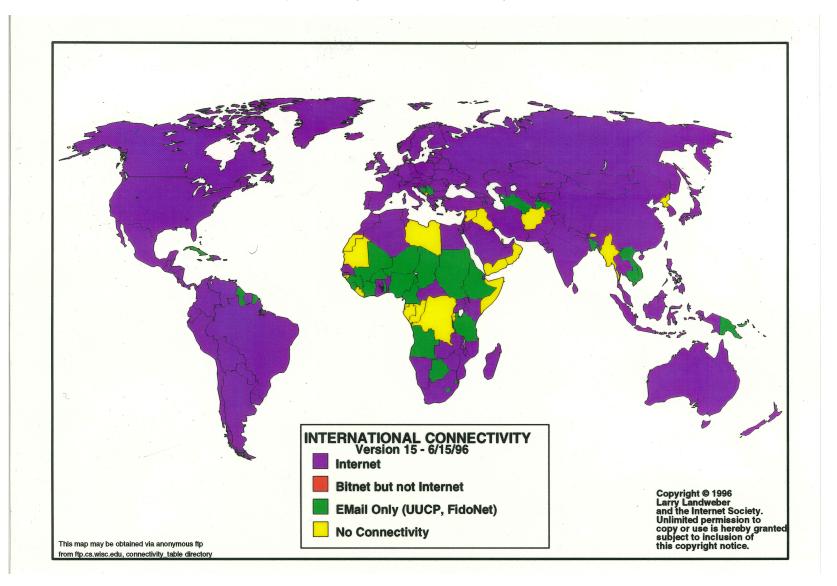
From Dreams to Nightmares

- telcos never understood the real extent of the domain
 - telcos are not no longer at the cutting edge of technology development
 - telcos are predominately billing enterprises!
- The process of standards definition was flawed when applied to technology development

The Impotence of Good Ideas

- The OSI Standards Process...
 - Any Good Standards Process must be equally unfair to all participants

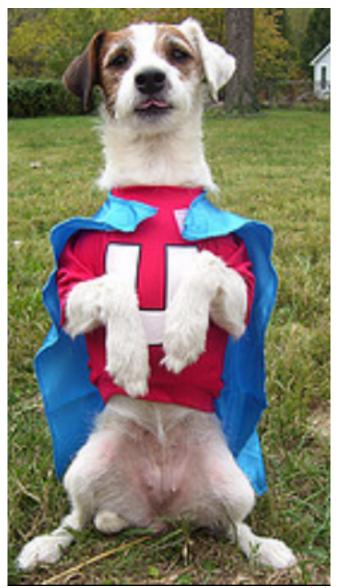
We had high hopes for the Internet



But we were a lot younger then



And we were the underdog



Things are different now

Things are different now

We won

Things are different now

We won:

We won the protocol wars with OSI

We won the voice wars with telephony

We won the content wars with television

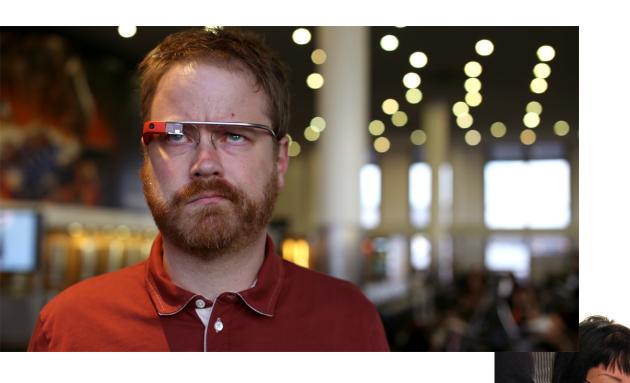
Computers and the Internet are now everywhere...

Recording everything



2013

Always with us



And it sure looks like...

And it sure looks like ...

WE are now the subject!



How did we get to this unexpected point?

How did we get to this unexpected point?

What happened over the past 25 years to get us here?

Email replaced the Fax

The commercialisation of the electronic messaging Internet

- The expansion from the academic and research stable to a public service
- The once booming Fax market limped on for another decade, but email simply won over in convenience and price

Telco Deregulation

The internal re-building of the telco industry

- Deregulation in many markets meant not just more telephone service providers, but it also permitted entrance of data service providers (ISPs)
- Active effort to engage with the Internet and integrate it into the telco service portfolio
 - The Internet was not originally seen as a threat to voice –
 but it was seen as a threat to their service monopoly
 - Active effort of the ISPs at the time to keep the telcos out!
- Regulatory confusion

The World Wide Web

The Web World

- De-geeking the Internet
- Adding pictures and sound!
- Lifting access capacity by the first orders of magnitude (Kilobits to Megabits)
- Web content revolution
- The rise of search
- The emergence of VOIP as a threat to the telco core

Streaming Video

Broadband Capacity meets Broadband Content

- the rise of the streamers
 - Noone truly expected that the Internet would take on broadcast television at the pace and volume that it has played out
 - All of the capacity planning models for infrastructure engineering need to change
 - New business relationships between CDNs and IAPs had to be forged

Then what?

ISP culling as volume economics places ever greater control over the access industry

- Profitability is no longer based on aggressive market expansion, but on cost management
- Volume wins in such a market, so the ISP industry aggregates up to a small (3 – 4) number of large providers in each national market

Then What?

The iPhone!



Then What?

The mobile "smart device" has changed the Internet in almost every way

- the rise of social networks as a shared commentary of work and play
- the rise of the cloud as an adjunct to the terminal device
- the assumption of network as a ubiquitous unlimited resource

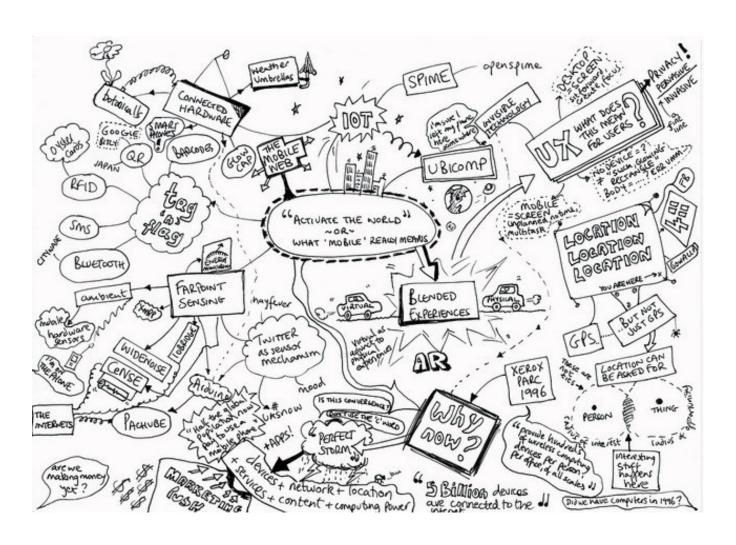
The "new" Internet is now all mobile:

~2 BILLION devices shipped in 2015

50% of all visible devices on the Internet

75% of all access service ARPU \$ is mobiles

So mobile access networks are the focus of "new" competition in the "new Internet"—right?



Our expectations about what technology can and can't achieve and reality sit on either side of an increasingly large credibility gap!

Terrabit was a "not in my lifetime – ever" dream

- We are now using 100Gb transmission systems
- 1Tb systems will probably appear in the coming 2
 - 4 years
- Surprisingly, its still called "Ethernet"

IP was was THE answer!

Yes, and No!

- The security issues with unmanaged endpoints and a non-segmented network were unworkable – so we addressed this by segmenting the network through "soft" circuit state overlays
- We have moved back into maintained network segmentation state with MPLS virtual circuit foundations in most large networks
- And its likely that this will continue with the current work on SDN and Open Flow
- Hybrid virtual state network systems coupled with stateless packet datagrams are proving to be a resilient architecture for current networks

IPv6 is THE answer!

Yes, and No!

- We could not conceive of a network that had run out of IP addresses – it seemed to be a contradictions in terms
- So we were all meant to switch over to IPv6 well before IPv4 collapsed
- Which we haven't
- Which means that we are in an unanticipated environment that demands we run IPv4 and IPv6 without a clear end in sight

Every device needs its own unique IP address

- Well obviously that's not the case!
- We managed to change this by changing the basic model of the network from a peer-to-peer mesh to a client/server architecture
- Clients did not need to use a dedicated address, and could share an address from a common pool using NATs
- NATs are everywhere today
- And now we are wondering just how far NATs can scale!

NATS are a roadbump in the evolution of IP

- It's still unclear, but we are getting really good at running a NAT-based Internet!
- Applications are now NAT agile
- We are now pushing address sharing into the server side
 The Internet's Name System is the last piece of cohesive glue
- It may be that nobody wants to rebuild the old peer IP network architecture, and we might be stuck with NATs forever!

NATs can scale infinitely

No they can't

But we just don't know if they can scale up to the same point as IPv6!

We can stop spam!

No we can't!

- We've tried:
 - IP Black lists, DNS black lists, Grey Lists, White lists, Certification, Domain Keys, Content inspection, Data Analytics, rules, inferences, blocking, permission, regulation, legislation, industry codes of conduct, ...
- It seems that no matter how high we build the wall, SPAM manages to get over it!
- And so far there is no solution in sight

We can "fix" Security

No we can't!

- If this is a "war" then we've lost every battle so far!
- The Internet is alive with malware, trojans, scanners, bots, ransomware, hackers, cyber criminals, cyber warfare,...
 - Does anyone even think that this is a solvable problem any more?
- Complex systems appear to be vulnerable simply because they are complex

And we have no idea how to live in this toxic environment

Today its just a case of "feeling lucky"

Encryption gives you Security

No it doesn't!

- It just changes the locus of attack
- And at the same time creates a deluded sense of security without the substance of assured robust security
- The current PKI Certificate framework used by Internet servers has been compromised many times, and will be compromised many more times
 - But we just don't want to change our behaviours

But

There is no Plan B, and no going back

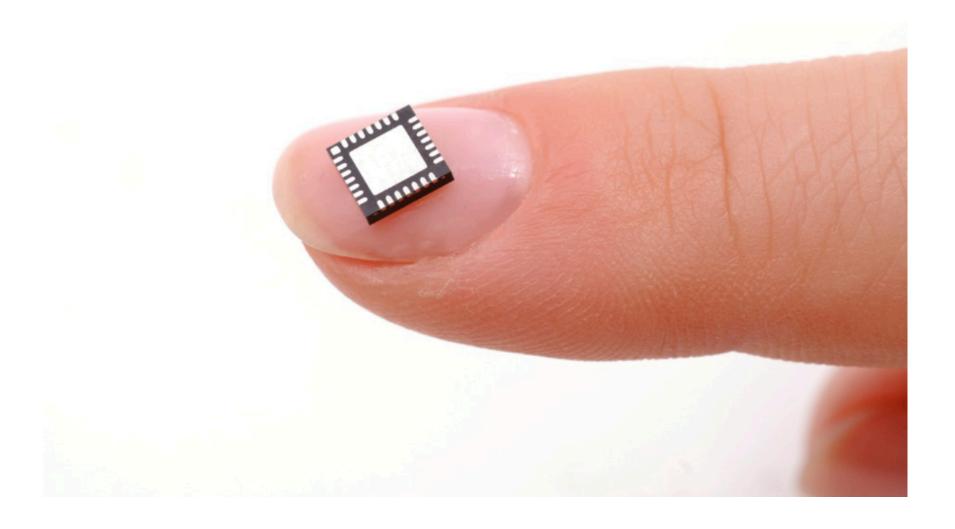
We have passed the point of no return a long time ago

We are now completely reliant on this hyper-connected environment

We are now counting on Moore's law forever: ever faster, ever cheaper, ever smaller, everywhere.

Even though the silicon engineers continuously declaim that the end is nigh for Moore's Law

We are now being driven by change, not driving change



Carriage vs Content



Silicon Ubiquity

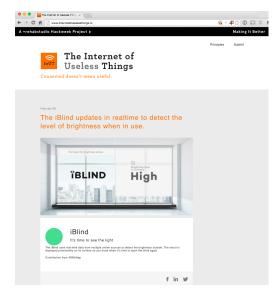








Silicon Stupidity



The Internet of Stupid Things

April 2015

Geoff Huston

In those circles where Internet prognostications abound and policy makers flock to hear grand visions of the future, we often hear about the boundless future represented by "The Internet of Things". This phrase encompasses some decades of the computing industry's transition from computers as esoteric pieces of engineering affordable only by nations, to mainframes, desktops, laptops, handhelds, and now wrist computers. Where next? In the vision of the Internet of Things we are going to expand the Internet beyond people and press on with connecting up our world using billions of these chattering devices in every aspect of our world.

It's not a new vision by any means. Already my car probably has 100 microprocessors doing everything from regulating the engine to remembering the seat position. But this grand vision connects all these processors up in one massive Internet. Gartner have projected that the world of chattering silicon will get to 25 billion devices by 2020. Cisco has upped the ante with their prediction of 50 billion such connected things by 2020, and Morgan Stanley has trumped them both by going further with a prediction of 75 billion devices connected to the Internet in that time. Other reports have placed this number as high as 100 billion. The extent of the current levels of unbounded technical euphoria in this space project economic values of this activity in units of trillions of dollars by 2020.

Internet Of Things: Limitless Dumb Possibilities

Many of the "improvements" to ordinary household objects promised by SmartThings, a software company just acquired by Samsung, are already available elsewhere or seem like overkill.

In the 2004 reboot of *Battlestar Galactica*, the starship for which the series is named escapes destruction because its computers were not networked.

This profoundly pessimistic view of network security qualifies as realism outside the realm of science fiction. Computers and networks are full of vulnerabilities. Beyond mission-critical, heavily-overseen projects with limited scope, the security industry doesn't even contemplate bulletproof code. Instead, it measures software



Geek's Guide To NYC
Travel: Interop Preview

(Click image for larger view and slideshow.)

defects per thousand or million source code lines. There will be bugs; the only question is how many.



Our Insight Our Initiatives Dragon News Who We Are



The Attack: 25 Gigabits. Sustained.
The Attacker: You?
The Victim: You?
The Movie: See a slice of the DDoS in action.

THE PROBLEM

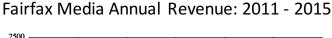
Could you withstand a 25 Gigabit/second packet flood without having it adversely affect your business? In 2009 one provider was on the receiving end of a DNS amplification and reflection attack that peaked upwards to 30 Gb/s in aggregate. In 2013 attacks have risen ten times that size, to 300 Gb/s and larger. They are sure to climb higher as long as there remains a substantial number of public open resolvers and the ability to spoof source IP ardresses.

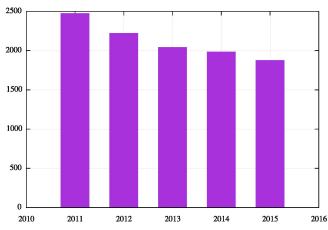
Over one million open DNS resolvers were used to disrupt their business and take them offline. Yet, nearly ZERO compromised machines participated. How'll it is very similar to the ICMP Smurf attacks of the gos. With the ability to spoof packets on the internet and route traffic through improperly configured DNS recursive resolvers, this attack used the amplification power of DNS queries to wield a highly effective flood. Studies have shown that this may actually be only a fraction of the actual number of open recursive servers out there on the internet today.

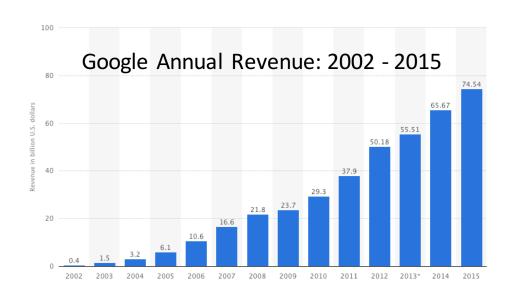
You may have been an unwitting participant in a DNS amplification attack, or worse, what if you had been the victim?

Out with the old and in with the new

The new product that is being marketed is now the online individual user – mass market media channels are now declining in relevance







Nowhere and Nothing to Hide Any more!



In 1990 our world had:

- mobile phones the size of briefcases
- "portable" computers that weren't even luggable!
- cameras that loaded film
- "real" computers that were multi-million dollar investments with cluster of work bees to tend them
- "technology" as a skilled occupation undertaken by a small cadre of educated professional engineers
- And it may have had Microsoft and Apple, but it had no Google!

Much of that world has vanished!

What has replaced it is both oddly familiar and strangely alien at the same time:

- telephones you talk to, not talk through
- cameras that take the picture you actually wanted to take
- cars that can drive you, rather than cars that you drive

And most of this took just 25 years!

So what can we expect in 25 years time?

So what can we expect in 25 years time?

Firstly, it's not gong to stop here!

So what can we expect in 25 years time?

Firstly, it's not gong to stop here!

But after saying that, what will happen in 25 years is far harder to predict!

"Smart" futures

There will be more machines, and more powerful machines

These automated systems will focus on human activities, and they will be driving to the point of using machinery rather than human labour for a myriad of current activities

The focus on the elements of computing and network requirements of these systems will probably shift from means to outcomes

Catalogue of fears

Probability of computerisation of different occupations, 2013 (1 = certain)

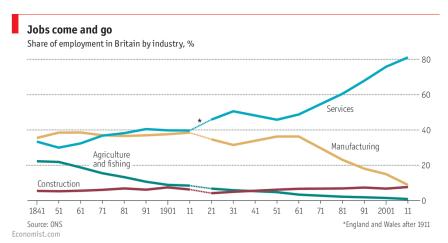
Job	Probability
Recreational therapists	0.003
Dentists	0.004
Athletic trainers	0.007
Clergy	0.008
Chemical engineers	0.02
Editors	0.06
Firefighters	0.17
Actors	0.37
Health technologists	0.40
Economists	0.43
Commercial pilots	0.55
Machinists	0.65
Word processors and typists	0.81
Real-estate sales agents	0.86
Technical writers	0.89
Retail salespeople	0.92
Accountants and auditors	0.94
Telemarketers	0.99

Source: "The Future of Employment: How Susceptible are Jobs to Computerisation?", by C. Frey and M. Osborne (2013)



The debates about whether AI will destroy jobs, and whether it might destroy humanity, are really arguments about the rate of change

The Economist, June 2016



Thanks!